

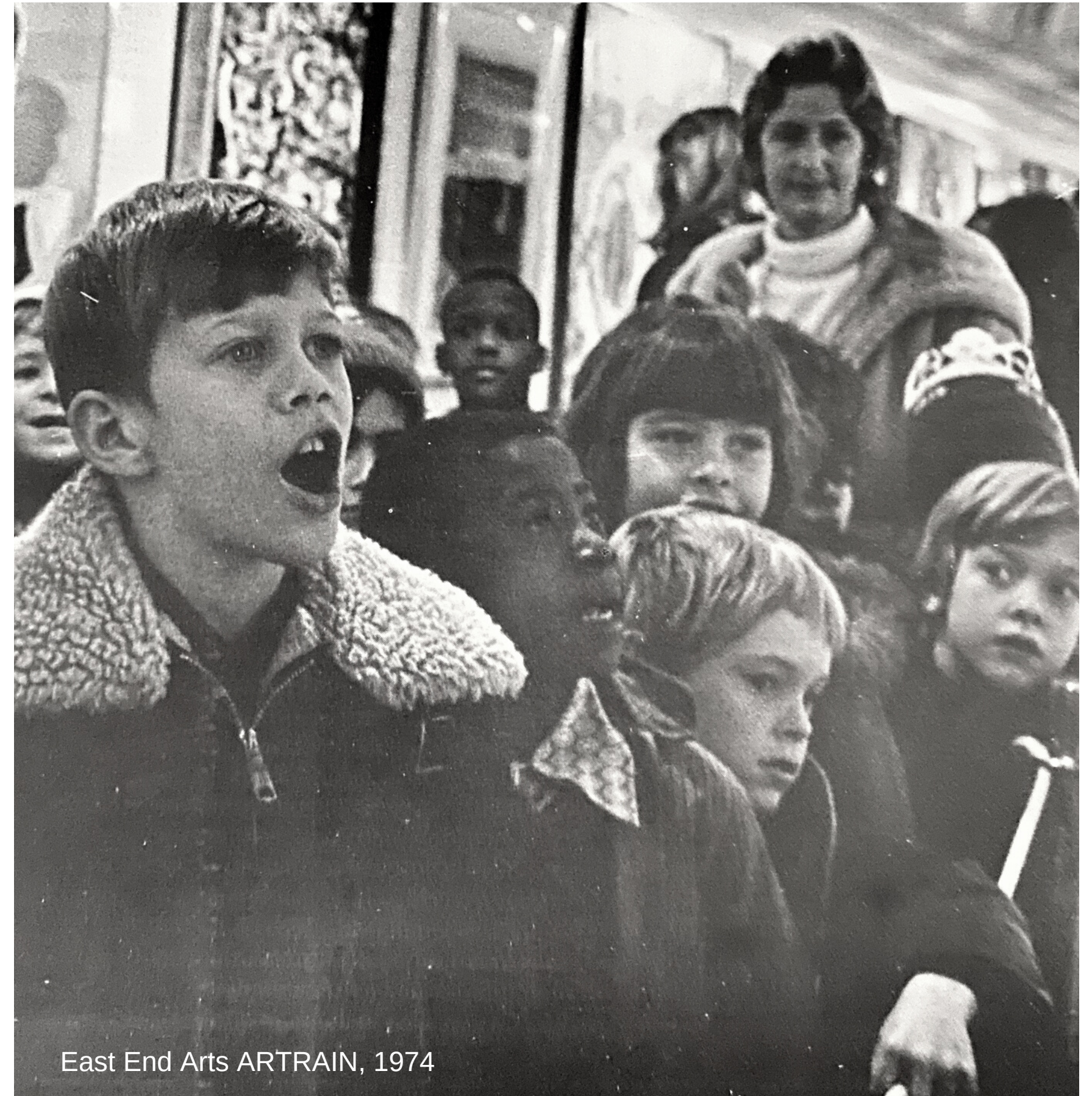
SUMMER SOIREE

THURSDAY, AUGUST 18

SPONSORSHIP OPPORTUNITIES



East End Arts aspired to “unlock creativity” and “build community” throughout the East End of Long Island since its founding in 1972. For 50 years, we ensured that everyone—regardless of means or ability—was afforded the opportunity to tap their inner musician or artist. Thousands of students received lessons in our school. Innumerable artists hung upon our gallery walls. Countless exhibitions, performances, and collaborations originated on our campus.



East End Arts ARTRAIN, 1974

A Golden Anniversary is a remarkable milestone worth celebrating...and we're doing just that! On Thursday, August 18 we're hosting our first ever SUMMER SOIREE on EEA's campus. Overlooking the Peconic River, this fun and festive cocktail party features local wines, beers, and spirits, delicious bites from area food purveyors, live music, a silent auction, and more!



SPONSORSHIP OPPORTUNITIES

\$5,000 – BE OUR GUEST (HOST SPONSOR)

- Includes 8 tickets to the Summer Soiree.
- Underwrites the cost of producing the event.
- Prominent inclusion on all event media alerts and press releases (pre and post).
- "Co-hosted by XX" language on digital invitation and in event description.
- Q&A opportunity on EastEndArts.org.
- Special mention during Executive Director's remarks during the event.
- Opportunity for brief remarks during the event.
- One dedicated Instagram story and one dedicated Facebook post thanking your company for support (10,000+ follower combined reach).
- Logo inclusion on all event eblasts (approx. 9000 subscribers) as well as event webpage, with link to your website
- Mention in post-event Facebook wrap-up post.



SPONSORSHIP OPPORTUNITIES (CONT'D)

\$2,500 – HOT SUMMER NIGHTS

- Includes 6 tickets to the Summer Soiree.
- Underwrites the cost of tenting the event.
- Prominent inclusion on all event media alerts and press releases (pre and post)
- Special mention during Executive Director's remarks during the event.
- One dedicated Instagram story and one dedicated Facebook post thanking your company for support (10,000+ follower combined reach).
- Logo inclusion on all event eblasts (approx. 9000 subscribers) as well as event webpage, with link to your website
- Mention in post-event Facebook wrap-up post.



\$1,500 – BRING YOUR APPETITE

- Includes 4 tickets to the Summer Soiree.
- Underwrites the cost of one (1) food purveyor at the Summer Soiree.
- Prominent inclusion on all event media alerts and press releases (pre and post) as well as signage at the event.
- Logo inclusion on all event eblasts (approx. 9000 subscribers) as well as event webpage, with link to your website.
- Mention in post-event Facebook wrap-up post.

SPONSORSHIP OPPORTUNITIES (CONT'D)

\$1,000 – MAKE MINE A DOUBLE!

- Includes 2 tickets to the Summer Soiree
- Underwrites the cost of one (1) specialty cocktail.
- Prominent inclusion on all event media alerts and press releases as well as signage at the event.
- Logo inclusion on all event eblasts (approx. 9000 subscribers) as well as event webpage, with link to your website.
- Mention in post-event Facebook wrap-up post.

\$1,000 – IN VINO VERITAS

- Includes 2 tickets to the Summer Soiree.
- Underwrites the cost of wine from a local vineyard.
- Prominent inclusion on all event media alerts and press releases (pre and post) as well as signage at the event.
- Logo inclusion on all event eblasts (approx. 9000 subscribers) as well as event webpage, with link to your website.
- Mention in post-event Facebook wrap-up post.

\$1,000 – BREWS YOU CAN USE

- Includes 2 tickets to the Summer Soiree.
- Underwrites the cost of beer from a local brewery.
- Prominent inclusion on all event media alerts and press releases (pre and post) as well as signage at the event.
- Logo inclusion on all event eblasts (approx. 9000 subscribers) as well as event webpage, with link to your website.
- Mention in post-event Facebook wrap-up post.



SPONSORSHIP OPPORTUNITIES (CONT'D)

\$500 – THE BEST PART OF SUMMER

- Includes 1 ticket to the Summer Soiree.
- Underwrites the cost of a special frozen treat served at the end of the evening.
- Prominent inclusion on all event media alerts and press releases (pre and post) as well as signage at the event.
- Logo inclusion on all event eblasts (approx. 9000 subscribers) as well as event webpage, with link to your website.
- Mention in post-event Facebook wrap-up post.

\$500 – STOP AND SMELL THE FLOWERS

- Includes 1 ticket to the Summer Soiree.
- Underwrites the cost of our event's make-your-own bouquet.
- Prominent inclusion on all event media alerts and press releases (pre and post) as well as signage at the event.
- Logo inclusion on all event eblasts (approx. 9000 subscribers) as well as event webpage, with link to your website.
- Mention in post-event Facebook wrap-up post.



OUR MISSION

To have a vibrant arts community on the East End that enhances individual and professional artistic development, stimulates community enrichment, economic development, and cultural tourism while encouraging a wide range of creative and artistic expression through education, exhibition and performance, and collaboration across the community.

By supporting the SUMMER SOIREE, you allow us to maintain our vital role in "unlocking creativity" and "building community" throughout the East End.

For more information about sponsoring this event, please contact Paul A. Johnson at pjohnson@eastendarts.org or 631.248.0372.

To join us as a sponsor, please visit our Summer Soiree event page.