



## SPONSORSHIP OPPORTUNITY DETOUR II

June 5, 2021 – September 5, 2021

EEA Galleries at 11 W Main and 133 E Main Riverhead

DETOUR II is an art exhibition showcasing a mere fraction of the many talented artists working on the East End of Long Island. It includes 16 artists who live full or part-time on the East End of Long Island and are influenced in numerous and nuanced ways by living here. Many of these artists have established careers, exhibiting for decades in New York City and elsewhere, and are in the collections of major museums. But, they have been seen very little if at all in Riverhead. Thus, it is a celebration of a new and exciting direction for the East End Arts Council and the arts of Riverhead in general. Our invitation to people traveling further out on either the South Fork or the North Fork as well as residents to take a turn, a possible DETOUR II, into Downtown Riverhead to see this wonderful exhibition.

<b>DETOUR II Diamond Sponsor (exclusive opportunity)</b>	<b>\$15,000</b>
<ul style="list-style-type: none"><li>• VIP show preview at all galleries prior to the opening</li><li>• Featured as the DETOUR II Diamond Sponsor on all advertising (when sponsorship attained before media deadlines)</li><li>• Logo featured at each gallery during the length of the show</li><li>• VIP Private artist talk reception scheduled for you and your guests</li><li>• 10 social media mentions and 4 e-blast mentions</li><li>• Supporter of the Arts EEA memberships (5)</li></ul>	
<b>DETOUR II Platinum Sponsor</b>	<b>\$10,000</b>
<ul style="list-style-type: none"><li>• VIP show preview at one gallery prior to the opening</li><li>• Logo included as a DETOUR II Platinum Sponsor in all advertising (when sponsorship attained before media deadlines)</li><li>• Listed as a DETOUR II Platinum Sponsor for the duration of the show at each gallery</li><li>• 6 social media mentions and 3 e-blast mentions</li><li>• Supporter of the Arts EEA memberships (3)</li></ul>	
<b>DETOUR II Gold Sponsor</b>	<b>\$7,500</b>
<ul style="list-style-type: none"><li>• Listed as a DETOUR II Gold Sponsor on all marketing and advertising materials</li><li>• Listed as a DETOUR II Gold Sponsor for the duration of the show at each gallery</li><li>• 5 social media mentions and 2 e-blast mentions</li><li>• Supporter of the Arts EEA membership (1)</li></ul>	
<b>DETOUR II Silver Sponsor</b>	<b>\$5,000</b>
<ul style="list-style-type: none"><li>• Logo in all advertising and marketing materials</li><li>• Listed as a DETOUR II Silver Sponsor at each gallery for the duration of the show</li><li>• 3 social media mentions and 1 e-blast mentions</li><li>• Supporter of the Arts EEA membership (1)</li></ul>	
<b>DETOUR II Bronze Sponsor</b>	<b>\$2,500</b>
<ul style="list-style-type: none"><li>• Listed as a DETOUR II Bronze Sponsor at each gallery for the duration of the show</li><li>• 2 social media mentions</li><li>• Supporter of the Arts EEA membership (1)</li></ul>	
<b>DETOUR II Friend of the Arts Sponsor</b>	<b>\$1,000</b>
<ul style="list-style-type: none"><li>• Listed as a Friend of the Arts Sponsor at each gallery for the duration of the show</li><li>• Supporter of the Arts EEA membership (1)</li></ul>	

EEA is a 501(c)3 not-for-profit organization recognized by the IRS and the NYS Bureau of Charities. Proceeds support our mission to build and enrich our community through the arts by way of education, support, advocacy and inspiration. Donations are tax deductible to the full extent of the law.