



Unlock Creativity. Build Community.

26th ANNUAL COMMUNITY MOSAIC STREET PAINTING FESTIVAL

Sunday, May 29, 2022, 12 - 5 pm, Downtown Riverhead

Rain Date: Monday, May 30, 2022, 2-5 pm

This Memorial Day tradition brings family and friends together to enjoy their creative spirit in the company of artists, musicians, and art lovers. The day-long celebration features Il Madonnari street painting, an art form dating back to 17th century Italy. Fun for the entire family includes: an artisan and craft fair, live music and performances, gourmet food trucks, drumming and dance!

TITLE SPONSOR \$10,000

- Organization logo recognized as "Title Sponsor" in all event communications and promotional material:
 - event campaign blasts (four e-blasts prior to the event to over 8,600 recipients)
 - event webpage listing, with link to your website
- Organization logo featured prominently on East End Arts Facebook page, with over 8,100 followers, as well as two special thank you call outs for your business
- Participation in the opening ceremonies with local dignitaries
- Organization logo recognized as "Title Sponsor" at the event by displaying a donor provided banner at event on the Riverhead Town Show-stage
- 8' x 8' Street Painting Square with business name inscribed, illustrated by an artist of your choice, or one chosen specifically for you by East End Arts
- Organization mentions in the press release as Title Sponsor and on any digital ads/other media
- 1 Event vending space
- Organization logo recognized as "Title Sponsor" in post-event "Thank You"

TOWN SPONSOR \$5,000

- Organization logo recognized in all event communication and promotional material:
 - event campaign blasts (four e-blasts prior to the event to over 8,600 recipients)
 - event webpage listing, with link to your website
- 8' x 8' Street Painting Square with business name inscribed, illustrated by an artist of your choice, or one chosen specifically for you by East End Arts
- 1 Event vending space
- Organization logo/name recognized as "Town Sponsor" at the event, including a post-event thank you

STREET SPONSOR \$2,500

- Organization logo featured in all event communication and promotional material:
 - event campaign blasts (four e-blasts prior to the event, over 8,600 recipients)
 - event webpage listing with link to your website
- Organization logo/name recognized at the event, including a post-event thank you
- 8' x 8' Street Painting Square with business name inscribed, illustrated by an artist of your choice, or one chosen specifically for you by East End Arts

SIDEWALK SPONSOR \$1,000

- Organization logo featured in all event communication and promotional material:
 - event campaign blasts (two e-blasts prior to the event, over 8,600 recipients)
- Organization name featured on East End Arts event webpage
- 8' x 6' Street Painting Square with business name inscribed, illustrated by an artist of your choice, or one chosen specifically for you by East End Arts

CHALK SPONSOR \$150 - \$350

- Street Painting Square with name inscribed
 - Square size:
 - 4'x6' \$200
 - 6'x8' \$300
 - 8'x8' \$500

EEA is a 501(c)3 not-for-profit organization recognized by the IRS and the NYS Bureau of Charities. Proceeds support our mission to To cultivate a wide range of creative and artistic expression through education, exhibition and performance, and collaboration across the community. Donations are tax deductible to the full extent of the law.